

Opportunity Identification & Quantification

BD&L target search, screen & assessment



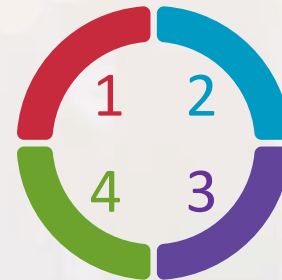
CLIENT NEED

Major US pharma BD&L group needed actionable data to expedite rapid M&A target screening.

OUR APPROACH



- Assessed a range of options to support the group in minimizing the amount of time spent on initial screening
- Translated the use case into a defined list of Evaluate Pharma data fields
- Enabled the report as an automatic monthly feed for integration into client's internal tool



OUTCOMES & VALUE

- Delivered a data feed, designed in collaboration with the BD&L and Technology teams, and integrated into client's Tableau dashboard as a new M&A target screening tool
- Enabled client access to robust Evaluate data updated on a regular basis
- Substantially reduced time spent on initial go/no go screening of M&A targets; increased productivity, insight and confidence in vital decision-making



SAMPLE DELIVERABLES

