

Harnessing the Power of Real-World Data

Real-world data (RWD) helps manufacturers understand the patient journey to support end-to-end decision-making—and Evaluate can help.



Why This Matters

Only Evaluate's RWD solution can provide critical insights that drive **commercial strategy, marketing planning and corporate strategy**. Our real-world data solutions is derived from:

Claims Data

Lab Data

Clinical Pathway Data

Coverage Data

Evaluate's Data Lake in Numbers

Claims Data

- 300 million patients**
- Channel representation of commercial, Medicaid, Medicare and other government coverage
- Insights across pharmacy and medical benefits
- 6+ years of longitudinal patient data

- 2.1 million HCPs**
- 7,000 hospitals
→ 5,600 health systems
- 1,500 ACOs
→ 6.5 million affiliations

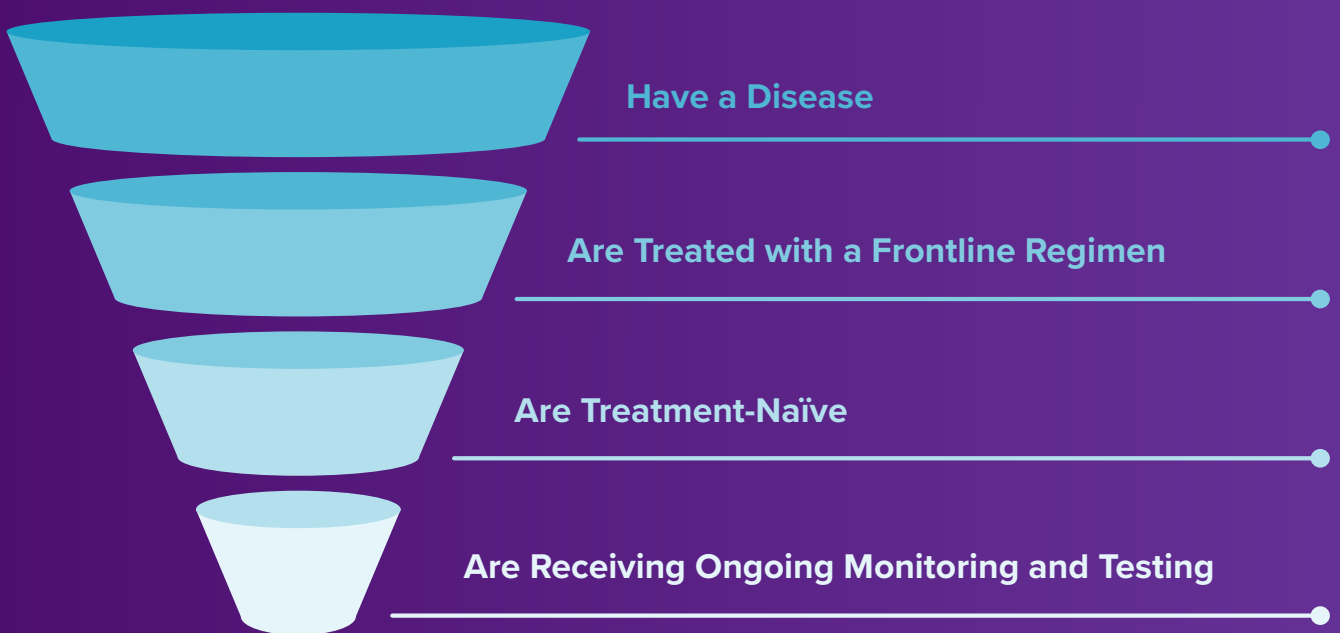
98% of payers

Lab Data

- 210 million U.S. lives**
- 30 billion clinical transactions**
- 500 million diagnostic test results per month**
- 177 million lab patients with linked claims**
- 200 million test results from in-patient hospitals**

Targeted Insights Tailored to Business Questions

Use real-world data to make the right commercial decisions. Evaluate's eligible patient algorithm breaks down how many patients:



Our RWD Solution Helps You:

→ Gain a holistic understanding of where your precise patient population is located.

→ Identify how to target HCPs with your patient population.

→ Understand where in the patient journey your therapy is best placed to succeed.

To learn how to leverage Real-world data across the drug development life cycle, check out Evaluate's RWD solution.

CONNECT WITH US

