

2024 PREVIEW ▶

It'll be a bumpy road but 2024 is likely to see better times - if the macro environment continues to improve. Only clear successes will be rewarded, and biopharma will be held to a high standard if they wish to part investors with their cash.



TOP SELLING DRUGS

2023 forecast -
Evaluate Pharma

KEYTRUDA®

\$27.2

BILLION

OZEMPIC

\$16.3

BILLION

DUPIXENT®

\$13.6

BILLION

BIGGEST COMPANIES



Roche

\$54.5

BILLION

J&J

\$54

BILLION

MERCK

\$53.6

BILLION

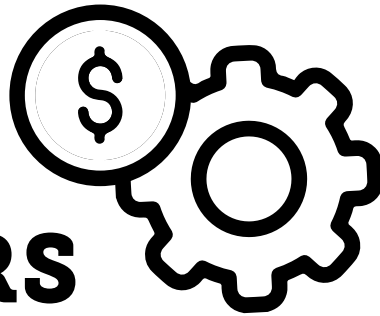
Forecast prescription drug sales in 2024 (\$bn)



Evaluate

a norstellla company

BIGGEST NEW SALES GENERATORS



NOVO NORDISK

wegovy®

\$4.2

BILLION

NOVO NORDISK

OZEMPIC

\$3.3

BILLION

MERCK & CO

KEYTRUDA®

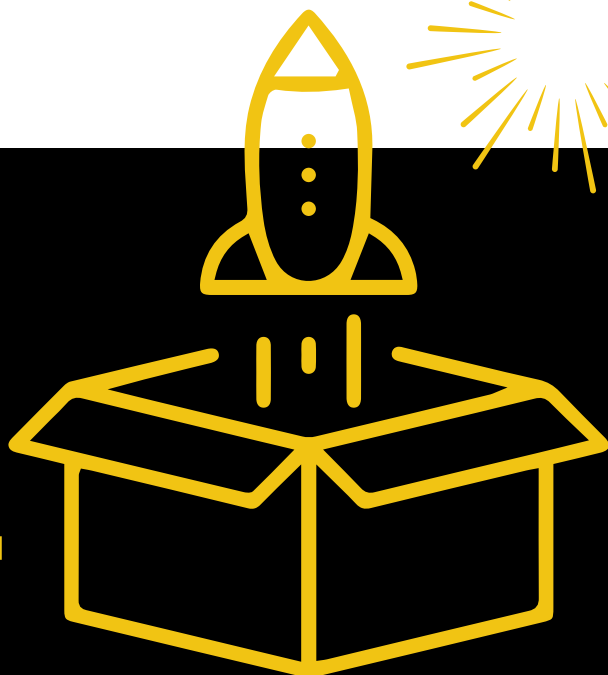
\$2.6

BILLION

2023 forecast - Evaluate Pharma

New sales is the difference between 2024 and 2023 sales.

BIGGEST POTENTIAL LAUNCHES



 **KARUNA**
THERAPEUTICS™

KARXT

SCHIZOPHRENIA

Lilly

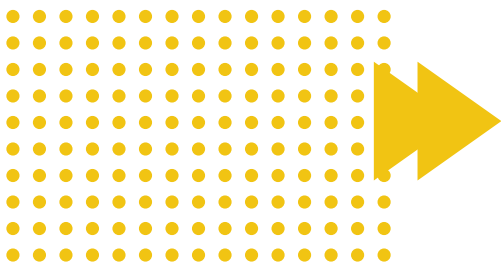
DONANEMAB

ALZHEIMER'S

 **Madrigal**
Pharmaceuticals

RESMETIROM

NASH



Evaluate

a norstella company